Asher Sebban

Lakewood, NJ 08701
424-777-5129 • ashersamuelsebban@gmail.com

PRODUCT LEADERSHIP • SYSTEMS THINKING • PROTOTYPING • AI

SUMMARY

Product leader who makes complex technical products feel simple. I build prototypes, systems, internal tools, and technical enablement to help teams move faster, reduce ambiguity, and ship with confidence.

WORK EXPERIENCE

Anaconda, Inc. | User Experience Researcher, Product & Systems   *Tri-State Area (Remote) | 2024-2026*

- Led end-to-end UXR (interviews, usability studies, surveys) across 6+ products, translating insights into roadmap priorities.
- Spearheaded UX Ops systems (intake, planning, resourcing, Jira/Confluence) for a ~20-person UX team.
- Created ANACOMICS (popular comic-style onboarding) and built system maps for internal technical enablement.
- Built a staging-ready prototype to de-risk a new $20K license initiative.
- Shipped 5+ AI-assisted internal tools to speed synthesis and standardize research artifacts.
- Led developer conference booth strategy; exceeded team goals by 200%+ and earned company-wide recognition.

LTC Ally | Web App Development Intern   *Lakewood, NJ | Summer 2023*

- Built an internal web application to safely modify database records; solution remains **in active use**.
- Designed a new intake workflow for VBA debugging requests, reducing back-and-forth and improving team throughput.

Anaconda, Inc. | Product Operations Intern   *Tri-State Area (Remote) | Summer 2022*

- Partnered with UX, marketing, and product ops on user research and product initiatives across the business.
- Analyzed the website funnel, identified key drop-offs, and shaped recommendations that informed the official redesign.

Independent Project | Game Developer   *Los Angeles, CA | Summer 2021*

- Designed and built an infinite-runner game in Java, owning development end-to-end from concept through implementation.
- Implemented novel gameplay mechanics to introduce strategic tradeoffs within fast-paced play.

Academix.bio | Computer Science Intern   *Tel Aviv, Israel | Summer 2020*

- Supported engineers building a marketplace for academic researchers through QA, debugging, and data work.
- Performed high-volume analysis and troubleshooting across XML/CSV/TXT datasets using **SQL** and **Python**.

The Management Group (TMG) | Business Management Intern   *Beverly Hills, CA | Summers 2018 & 2019*

- Supported litigation research and case preparation for high-profile clients
- Conducted investment portfolio analysis for high-net-worth clients using SQL and Excel macros

EDUCATION

Machon Shlomo | The Heiden Institute Fellowship   *Jerusalem, Israel | 2022-2024*

New York University | The Gallatin School of Individualized Study   *New York, NY | 2017-2021*

- **Bachelor of Arts**, *August 2021* | Concentration: Business Management, Computer Science, Design, Humanities
- GPA: 3.63 | Dean's List: Spring 2020
- Memberships: Alpha Epsilon Pi (Executive Board, Fall 2018) | Chess Club

SKILLS

- **Strengths:** Product strategy, prototyping, AI workflows, systems design, UX research
- **Programming:** Python, SQL, Java, JavaScript, HTML/CSS, JQL, TypeScript
- **Tools:** Jira, Confluence, Miro, Figma, Loom, GitHub, Vercel, Excel
- **Hobbies:** Game design, chess, songwriting, live performance, basketball